

SHATTER *the* BALANCE MYTH. FIND SUCCESS *at* HOME *and* WORK.

BUSINESS LEADER TERESA TAYLOR REVEALS THE SECRETS OF GETTING TO THE TOP AT BOTH WORK AND HOME.

Despite making up half of the work force, women are in charge of only 3.6 percent of Fortune 500 companies. One in ten of the country's largest corporations have no women on their boards, and across the world there are only twenty female heads of state.

A message is being sent to women: Either have a successful career, or have a successful home life. Not both.

These odds were all too real for Teresa Taylor as she juggled a high-profile COO position at a \$12-billion telecom company, a husband, two young sons, and an increasingly demanding schedule. The balancing act wasn't working—until she reconsidered the idea of work-life balance.

Life isn't an equation to be solved. The only consistent outcomes are frustration, disappointment, and a lingering feeling of failure in both the home and the office.

Teresa isn't superwoman, but she does have a message that needs to be heard: Perfect work-life balance doesn't exist. It's a myth we need to stop buying.

In her widely applauded presentations, Teresa connects with her audience by sharing a range of her own experiences from boardrooms to her sons' soccer practices. Teresa's authentic character, inspiring real-life stories, and deep passion inform her speeches and yield a personal message that resonates with audiences' work-life realities—not their illusions.



SPEAKING TOPICS:

- Work/Life Balance
- The Intangibles of Leadership
- Finding the Right Network and Making Connections
- Women in the Boardroom
- Execution as a Competitive Edge

PAST SPEAKING VENUES:

- Association for Corporate Growth
- CLE International
- State of Colorado Innovation Network Summit
- Women in the Boardroom
- Women in Cable and Telecommunications
- Colorado State University
- Numerous Corporations



RETHINKING WORK-LIFE SUCCESS

Meet **TERESA TAYLOR**



Raised in rural Wisconsin, Teresa Taylor was the first in her family to attend college. After graduation, Teresa moved to Colorado to begin a long and recognized career in telecommunications and media. Upon joining Qwest in 1988, Teresa quickly became a top executive at the Fortune 200 company. As COO, Teresa worked as director of a 30,000-person international team and facilitated a \$22 billion acquisition.

Today Teresa leverages her immense professional experience as the CEO of Blue Valley Advisors. She advises companies, government agencies, and other enterprises on vision, strategy, and public affairs.

She serves on the board of directors for First Interstate BancSystem, Inc. as well as NiSource, Inc.

Teresa's work has been featured in a number of publications, including the *Wall Street Journal* and *New York Times*, and her powerful leadership has earned her such recognitions as Top Telecom Executive, Women Worth Watching, Top Twenty Female Executives, and more.

A resident of Colorado, Teresa is active in her state; she was appointed by Governor Hickenlooper to the Colorado Economic Development Commission and serves on the Global Leadership Council for the Colorado State University's College of Business as well as the board of directors of the Colorado Technology Association.

A sought-after speaker, Teresa makes regular presentations on topics ranging from work-life leadership to strategic decision-making. Drawing from years of speaking experience, Teresa's powerful speeches and distinct approachable style always resonate deeply with audiences.

Contact Teresa at www.TERESATAYLOR.org

to learn more about her work, experience, and speaking availability.

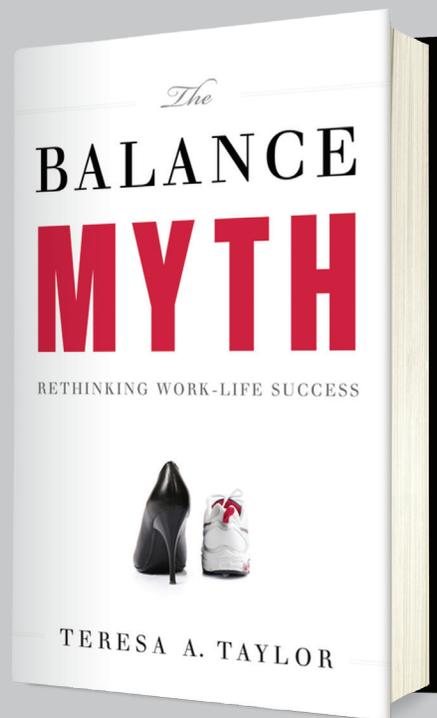


RETHINKING WORK-LIFE SUCCESS

TERESA'S NEW BOOK

The **BALANCE MYTH**

A straightforward and practical resource, *The Balance Myth: Rethinking Work-Life Success* shows women how to stop feeling guilty and start feeling in power both inside the home and at the office. By leaving behind the frustrating and useless idea of work-life balance, women can begin making positive work-life decisions. Teresa provides working solutions to real-world problems by discussing everything from planning efficient meetings to daycare solutions to infertility to dealing with adversity. In *The Balance Myth*, Teresa Taylor teaches women to respect, appreciate, and recognize their own personal and professional accomplishments, ultimately showing women that they shouldn't have to take mother out of their job description in order to make it to the corner office.



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